

Royal Helium Ltd. Launches AGORACOM Online Marketing And “CEO Verified” Discussion Forum As Primary Investor Social Media Discussion Platform

February 26th, 2021 – **Royal Helium Ltd (TSXV: RHC)** (the "**Company**") is pleased to announce the launch of a “CEO Verified” Discussion Forum on AGORACOM. The forum will serve as the Company’s primary social media platform to interact with both shareholders and the broader investment community in a fully moderated environment.

The Royal Helium HUB is live and can be found at: <https://agoracom.com/ir/RoyalHelium>

Royal Helium will also receive significant exposure through millions of content brand insertions on the AGORACOM network and extensive search engine marketing over the next 12 months. In addition, exclusive sponsorships of invaluable digital properties such as the [AGORACOM home page](#) and the [AGORACOM Twitter](#) account will serve to significantly raise brand awareness of the Company among small cap investors. AGORACOM is the only small cap marketing firm to hold a Twitter Verified badge, averaging 4.2 million Twitter impressions per month in 2019.

MODERATED DISCUSSION FOR ROYAL HELIUM MANAGEMENT AND SHAREHOLDERS

AGORACOM “CEO Verified” provides the first ever identity verification of small cap executives on a finance platform. For the first time ever, small cap CEO’s and other company officers can post or communicate within a discussion forum without the risk of impersonation. As the ultimate influencers of their own companies, “CEO Verified” Forums create unmatched levels of engagement between companies and investors that have long desired civilized, constructive and factual conversation.

Posts to AGORACOM are shareable on Twitter, Facebook and LinkedIn, which provides Management with one-click sharing of valuable content to these social media platforms, with automatic links back to AGORACOM for civilized investor engagement.

There are no log-in requirements for investors to visit the forum, read posts and share company posts with their networks on other platforms. Investors wishing to post questions, comments and interact with company officers can quickly log-in using their Facebook or LinkedIn accounts, or create an anonymous new user account.

The Royal Helium Forum can be found at: <https://agoracom.com/ir/RoyalHelium/forums/discussion>

VERIFIED ROYAL HELIUM OFFICER AT LAUNCH

- Andrew Davidson, CEO

Andrew Davidson, CEO stated, "Social media participation is very important for growth companies such as ours and AGORACOM forums are purpose built to facilitate intelligent discussion without the nonsense that plagues other such sites. I encourage everyone to read and participate in our CEO Verified Discussion Forum to create great, vibrant and constructive discussion for the long term benefit of everyone. "

George Tsiolis, AGORACOM Founder stated:

"The majority of investors in this world don't understand the critical importance Helium plays in our economy and high-tech applications. It is critical to semiconductors and LCD panels, while MRI machines can't work without it. Google, Netflix and Amazon have been buying massive quantities of it for their data centers. With Helium in dwindling supply, Royal Helium's full-cycle plan from drilling to refining and liquefaction will make them an important player in the space and we look forward to taking their story to the world."

Term and Compensation

TERM:

February 1, 2021 –February 15, 2022

FEES: \$CDN 100,000 + HST To Be Paid Via Shares For Services Under TSX Venture Policy 4.3 (Section 5)

\$20,000 + HST Shares For Services upon commencement February 1, 2021 for setup and creation of:

- Custom HUB
- Verified CEO + Other Officers and/or Staff
- Profile Page
- Advertising Modules (Banner, Skyscraper, Social Media Badges);
- Custom Zoom Background
- Multimedia Marketing Materials;
- Messaging (Short, Medium and Long)
- Marketing Plan

\$20,000 + HST Shares For Services at end of third month May 1, 2021

\$20,000 + HST Shares For Services at end of sixth month August 1, 2021

\$20,000 + HST Shares For Services at end of ninth month November 1, 2021

\$20,000 + HST Shares For Services at end of term February 15, 2022

Per TSX Venture Policy 4.3 (Section 6.1), the deemed price of the securities to be issued will be determined after the date services are provided to advertiser in each period and are to be calculated using the closing price on each date above.

Each issuance shall be subject to a 4-month hold period Share issuances to AGORACOM under this Shares For Services Agreement should be effected pursuant to the “consultant exemption” contained in Section 2.24 of National Instrument 45-106 Prospectus Exemptions. To qualify as a consultant with this exemption, the consultant must be engaged to provide services to the issuer, pursuant to a written contract, other than services provided in relation to a distribution and must spend a significant amount of time and attention on the affairs and business of the issuer.

About Royal Helium

Royal is focused on the exploration and development of primary helium production in Southern Saskatchewan. With over 400,000 hectares of prospective helium lands held under permits, leases and applications, Royal is one of the largest helium leaseholders in North America. Located next to highways, roads, cities and, importantly, close to existing oil and gas infrastructure, Royal's projects were methodically evaluated for helium potential for over two years, and have been vetted by helium experts, professional geologists and engineers.

About AGORACOM

AGORACOM is the pioneer of online marketing, broadcasting, conferences and investor relations services to North American small and mid-cap public companies, with more than 300 companies served. AGORACOM is the home of more than 7.7 million investors that visited 55.2 million times and read over 600 million pages of information over the last 10 years. The average visit of 8min 43sec is more than double that of global financial sites, which can be attributed to the implementation and enforcement of the strongest moderation rules in the industry.

ON BEHALF OF THE BOARD OF DIRECTORS

Royal Helium Ltd.

Andrew Davidson, CEO

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CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING INFORMATION

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

This release includes certain statements that may be deemed to be “forward-looking statements”. All statements in this release, other than statements of historical facts, that address events or developments that management of the Company expects, are forward-looking statements. Although management believes

the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance, and actual results or developments may differ materially from those in the forward-looking statements. The Company undertakes no obligation to update these forward-looking statements if management's beliefs, estimates or opinions, or other factors, should change. Factors that could cause actual results to differ materially from those in forward-looking statements, include market prices, exploration and development successes, continued availability of capital and financing, and general economic, market or business conditions. Please see the public filings of the Company at www.sedar.com for further information.